

General Assembly

Update – July 2008

John Judd

Chairman

Board of Directors

Overview

- Risk Management & Business Planning
 - Finance
 - Staffing Review
 - Updates on Board Activity
 - Strategic Review
 - Publications & communications
 - Membership
 - ECD & Audit
 - Examinations
 - Accreditations
 - Registrations
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Strategic Review

- Articles & Questionnaires
 - Focus on fire profession
 - Long term vision
 - Basis for IFE longer term planning
 - Not going as well as would like
 - October deadline
 - Anniversary event
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Risk Management & Business Planning

- Risk Management Reviewed in November 2007
 - Business plan 2008 built around risk reduction
 - 2008 plan agreed in January
 - 66 objectives included
 - Priorities assigned
 - Status, subject to Board Update
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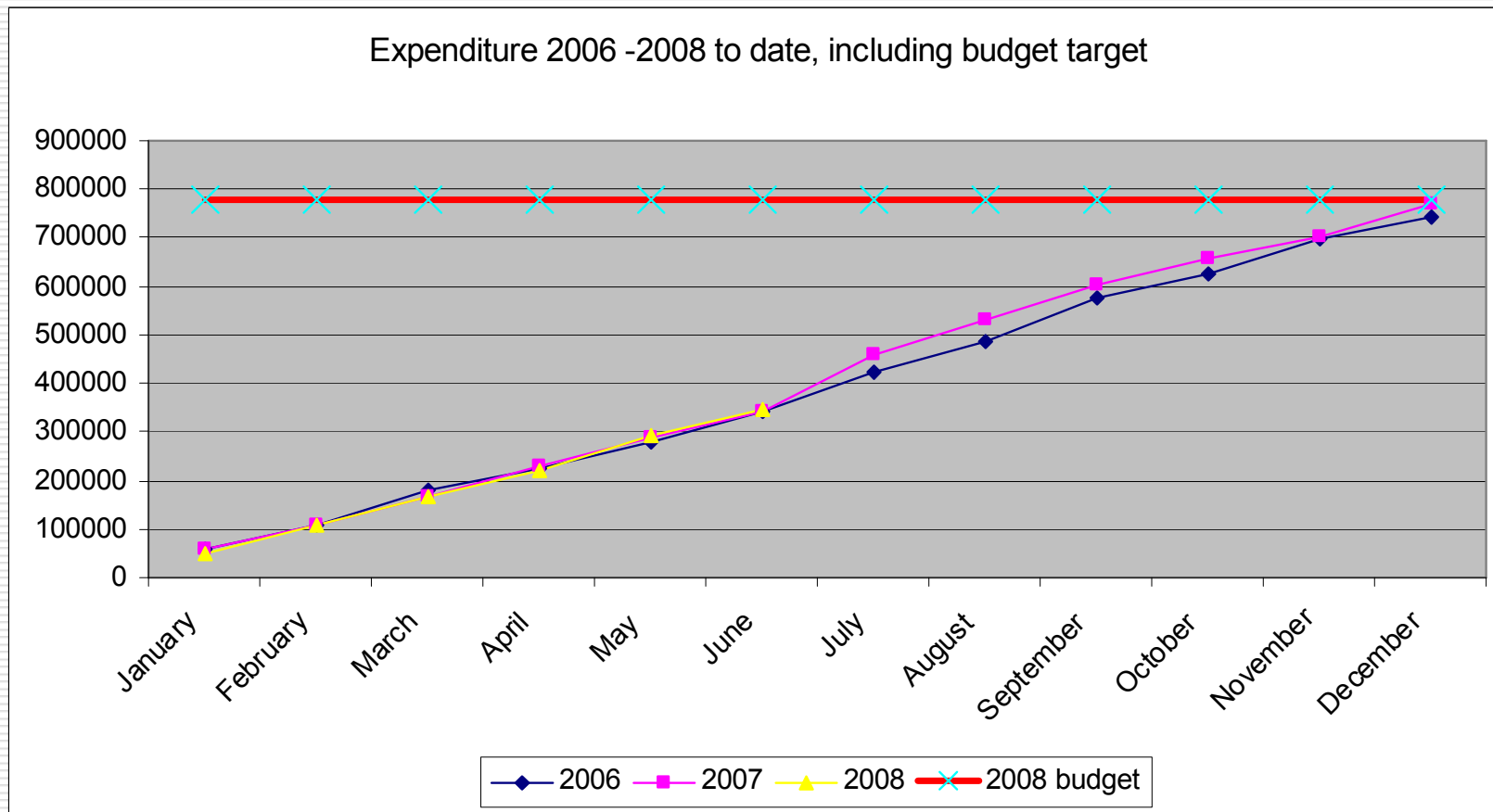
Progress Against Priority

	No progress @ this stage	Underway with anticipated completion	Completed
Essential to business	8	19	6
Not essential, but important to growth	8	11	2
Important but could be deferred	6	2	0

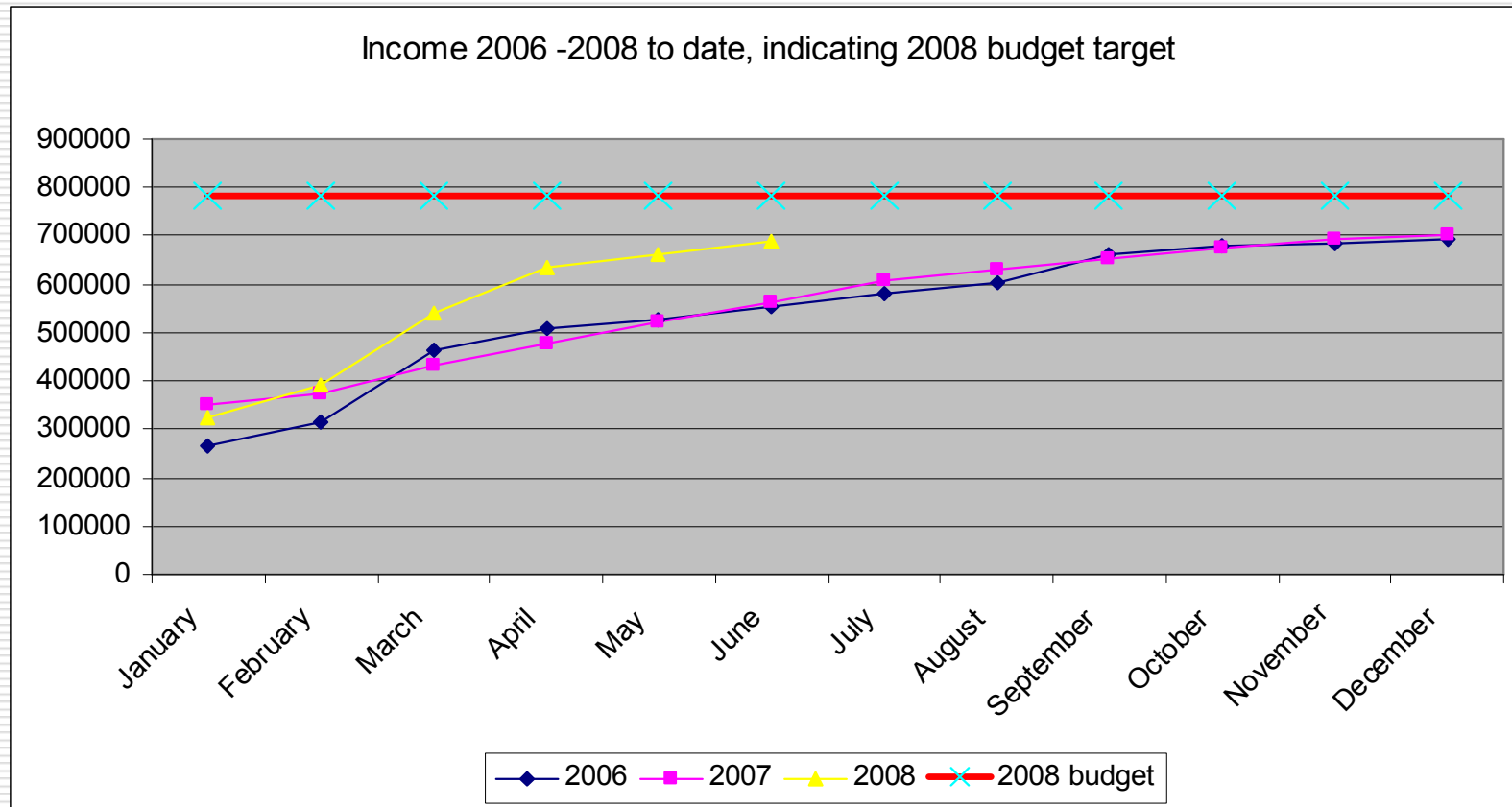
Finance

- ❑ Much improved management information
 - ❑ Strong reserves, although taken a battering
 - ❑ 2006 & 2007 out turns
 - ❑ 2008 finance planning
 - ❑ Income generation & efficiency reviews
 - ❑ Increased focus on making a business case for activity
 - ❑ Identified areas that are not “economic”
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Current position - expenditure



Current position - income



Current position - projection

- ❑ Expenditure on track, but potential unplanned items
 - ❑ Income ahead of plan, but better profile may not lead to increased income
 - ❑ Better informed & cautiously optimistic!
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Staffing

Individual issues

Staffing structure

Shared services

Structure of Portfolios & Staffing

Business Continuity & resilience

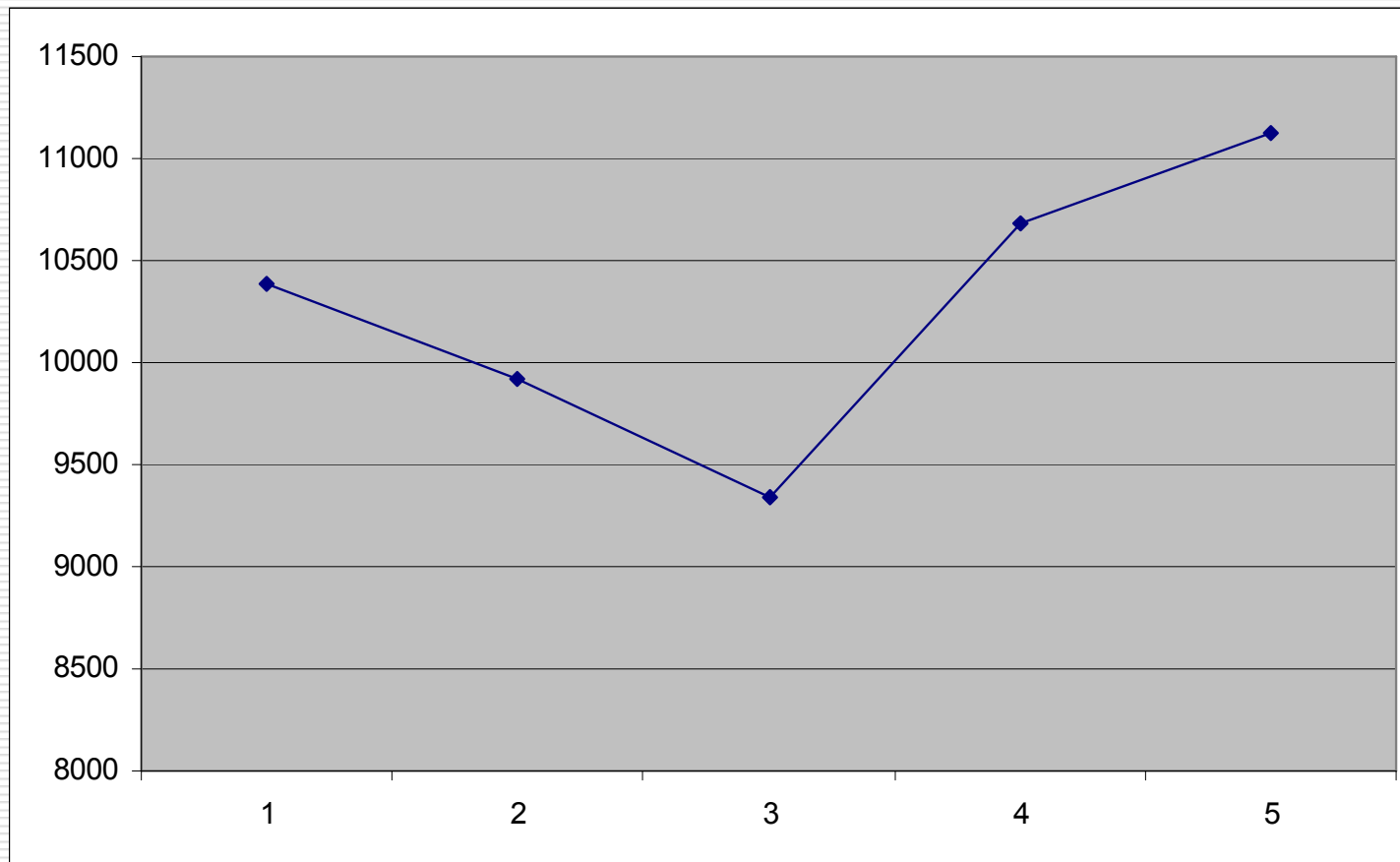
Publications & Communications

- Fire Risk Management
 - Peer review
 - Technical reviews
 - FSC publications
 - Relationship with IFSTA
 - Improved marketing
 - South West UK Branch & HQ partnership
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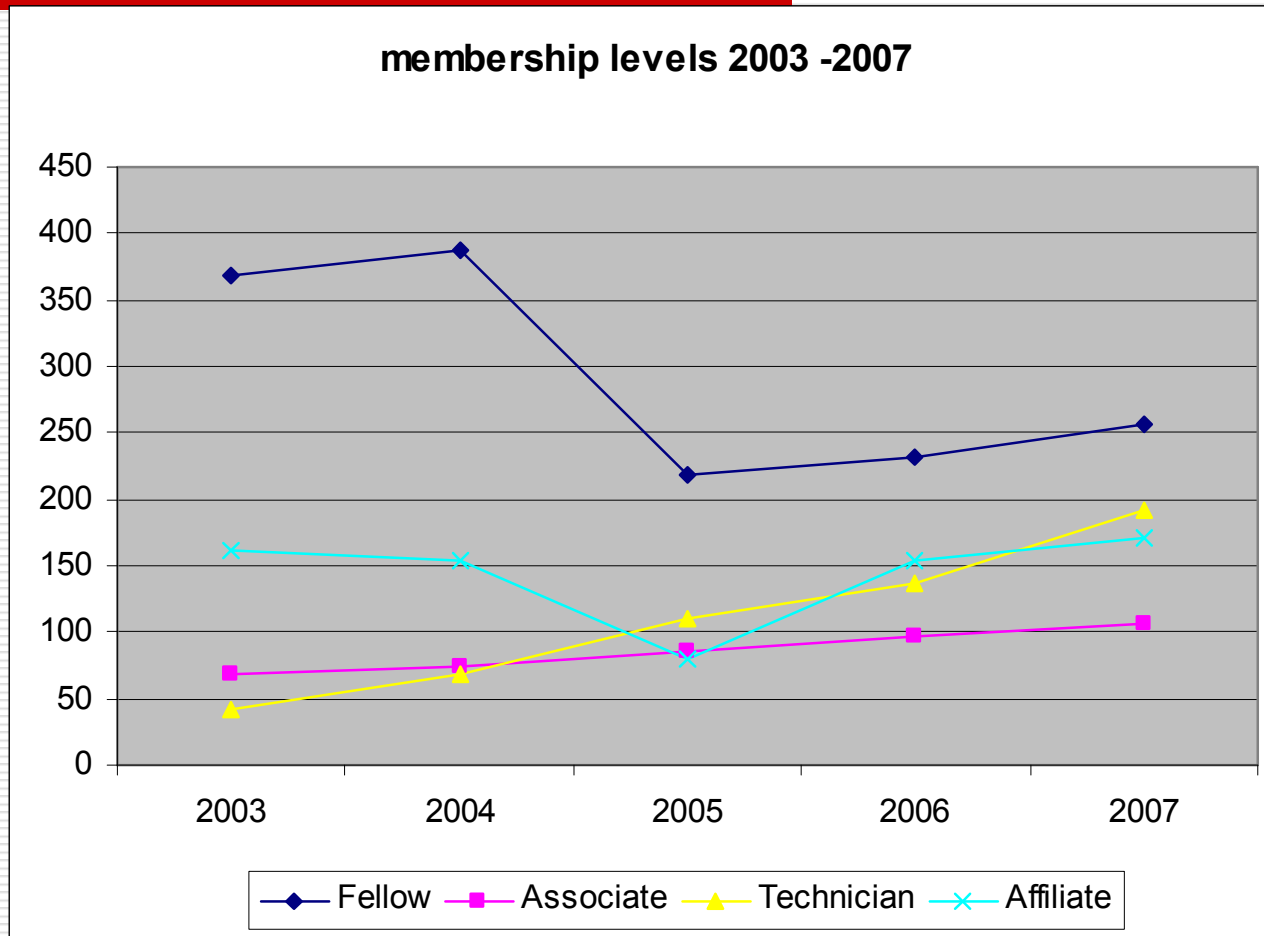
Membership

- Increasing membership
 - Issues –
 - membership & demographics
 - % in Student grade
 - Potential to grow Fellow & Technician
 - Lapsing members in Student & Graduate
 - Recruitment, Retention, Development & Engagement
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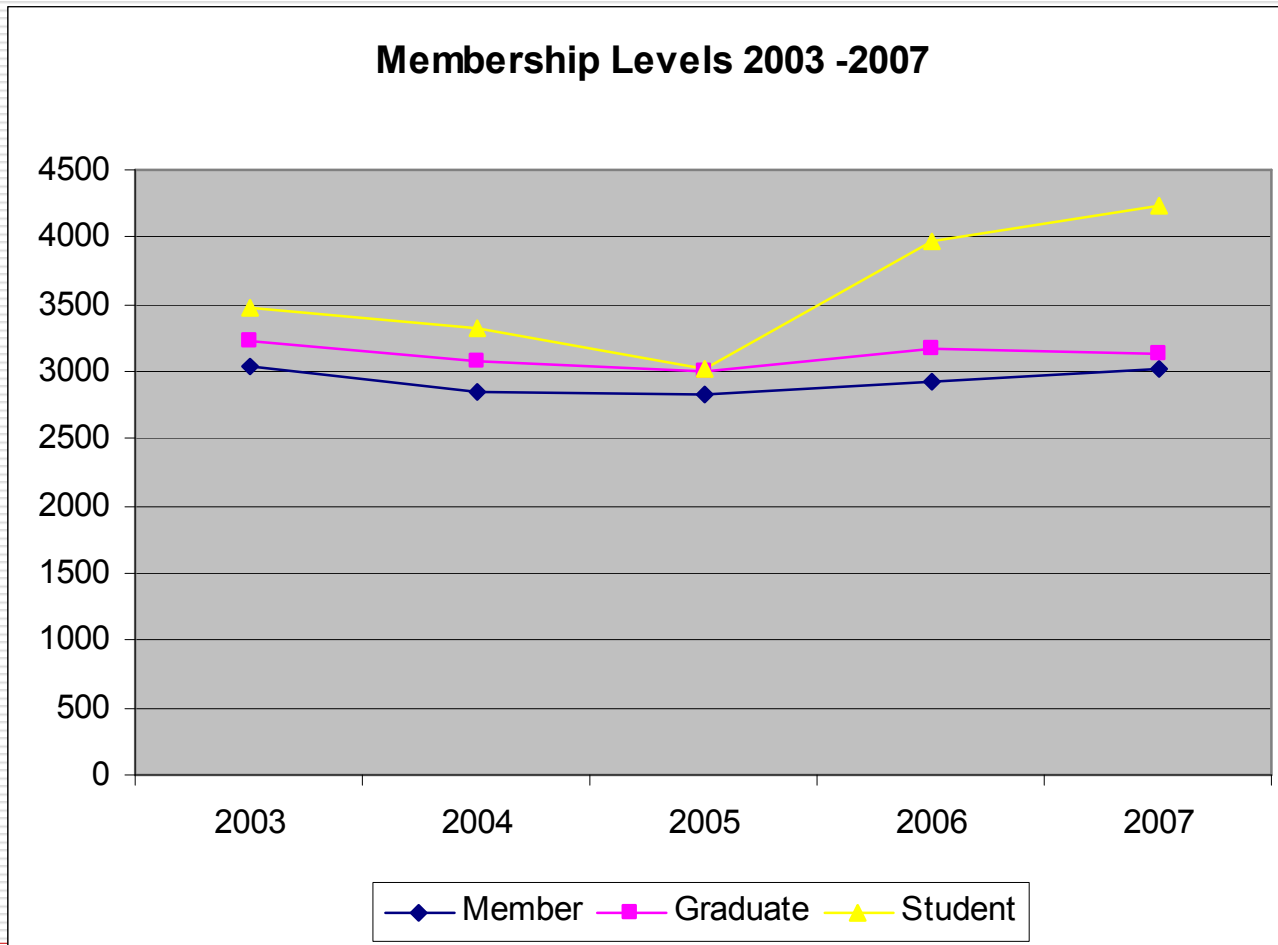
Membership - analysis of trends 2003 -2007



Membership - analysis of trends



Membership - analysis of trends



Membership

- ❑ Increasing overall after severe dip
 - ❑ Increase in “entry grades”
 - ❑ Marked reduction in senior grades
 - ❑ Membership income represents 80% of IFE income
 - ❑ Issue of demographic change
 - Life time membership issue
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Examinations

- Growth in examinations
 - Two projects
 - Bucks
 - Greater Manchester, Merseyside & Northern Ireland
 - Seminar 19th June 2008
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Accreditations

- Recruitment & training of accreditation team
 - New process settling down well
 - Back log resolved
 - International accreditation commencing
 - QCA dimension
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Risk Assessors Registration

- Interest in schemes growing
 - Market conditions
 - Quality assurance
 - Interests from F&RS
 - Business Development from “private” sector needs
 - Cost effectiveness an issue
 - Review of resources underway
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Business Development

- Subscription income most significant risk to organisation
 - Diversification essential
 - Increased income essential
 - “Charity” decisions must be business based and supported by “profitable” activity
 - Looking at existing & new areas of business
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HQ Location

- Centre of Excellence
 - Shared Service
 - “Other” fire organisations
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Summary

- Many challenges still to come
 - Financial viability
 - Real opportunities & relationships
 - Fundamentally, need to be a bigger organisation
 - More members
 - More income
 - More efficient
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